**Research Group on Collaborative Spaces** 

New Ways of Moving, New Ways of Working: Collaborating between presence and absence

21 March 2024 @ 10h30

22 March 2024 @ 08h30

#### **TBS Education**

**Campus Lascrosses, Building BOSCO** 

4 Place Alphonse Jourdain, 31000 Toulouse https://maps.app.goo.gl/ybAgWjkyr19wnJGx6



tos EDUCATION



**Research Group on Collaborative Spaces** 

New Ways of Moving, New Ways of Working: Collaborating between presence and absence

#### Co-chairs:

Amadou Lô & Michael Laviolette, TBS Education Gislene Feiten Haubrich, Vrije Universiteit Amsterdam Anna Glaser, ESCP Business School Stefan Haefliger, Stockholm School of Economics & Bayes Business School

### **Organizing Committee:**

Laurence Danjou & Nonthapat Pulsiri Prince Fialor & Raino Cao







**Research Group on Collaborative Spaces** 

New Ways of Moving, New Ways of Working: Collaborating between presence and absence

#### Scientific committee:

Adele Gruen, Paris Dauphine-PSL; Albane Grandazzi, Grenoble Ecole de Management, Alessandra Migliore, Politecnico di Milano; Alexandra Bernhardt, Friedrich Schiller University Jena; Amadou Lô, Toulouse Business School; Anna Glaser, ESCP Business School, François-Xavier de Vaujany, Paris Dauphine-PSL; Gislene Feiten Haubrich; VU Amsterdam: Luisa Errichiello, CNR ISMed; Michaël Laviolette, Toulouse Business School, Mickael Peiro, IUT Paul Sabatier; Sabine Carton, Université Grenoble Alpes; Stefan Haefliger, SSE and Bayes Business School.







**DAY 1 (21 March 2024) - Afternoon (UTC+1)** 

10h30 – 11h00 : Welcome attendees and guests

11h00 - 12h00: Opening ceremony by RGCS

General Assembly, Amphi B001

12h00 - 13h00 : Lunch

13h15 - 14h15: Keynote no.1 Caroline Datchary, Amphi B001

"Space and Ecology: Multiscalar Socio-spatial

Survey on the Development of Startups"

14h15 - 14h30 : Coffee break

14h30 - 15h30 : 2 Parallel Paper Sessions 1 (2 X 4 papers)

Room 201, 203.

16h00 - 17h00 : City Walk to "Les Halles de la Cartoucherie"

17h00 - 18h00 : Visit of "Les Halles de la Cartoucherie"

18h00 - 20h00 : Social Event at "Les Halles de la Cartoucherie"







DAY 2 (22 March 2024) - Morning & Afternoon (UTC+1)

08h30 - 09h00: Reception of guests and attendees

09h00 - 09h45 : Panel, Amphi B001

"The Future of Co-working" by Scholars & Practitioners :

Pedro Reis, Simone Franke, Malin Ingman Wettler, Anne-Sophie Icard,

Janet Merkel, Alexandra Bernhardt & Stefan Haefliger (Moderator)

09h45 - 10h00 : Coffee break

10h00 – 11h00 : 2 Parallel Paper Sessions (2 X 4 papers), Room 201, 203

11h00 - 11h15 : Coffee break

11h30 - 12h30 : 2 Parallel Paper Sessions (2 X 4 papers), Room 201, 203

12h30 - 13h30 : Lunch

13h30 - 14h30: Keynote no.2 Robert Litchfield & Rachael Woldoff, Amphi B001

Digital Nomads: In Search of Freedom, Community and Meaningful Work in the New Economy

Moderated by François-Xavier de Vaujany

& Closing ceremony







8th RGCS Symposium Program Keynotes & Panel Sessions







DAY 1 (21 March 2024) - 13h15-14h15 (UTC+1), Amphi B001

**Keynote Speaker** 

Space and Ecology: Multiscalar Socio-spatial Survey on the Development of Startups

Dr. Caroline Datchary, Professor at the University of Toulouse 2 and Deputy Director of the LISST

Zoom link: https://tbs-education-fr.zoom.us/j/93900466746?pwd=TjhoeHpoUEwrL2crc2pYMEY0b3diQT09

**Caroline Datchary**, (Dr. habil.) sociologist, has been conducting research on multiactivity and the articulation of heterogeneous commitments since 2001, based on ethnographic surveys with a particular focus on digital technologies.

She is a professor at the University of Toulouse 2 and a member of the LISST (Laboratoire Interdisciplinaire Solidarités, Sociétés, Territoires, UMR 5193), of which she is the deputy director.

She is the author of La dispersion au travail (Octarès, 2011) and coordinated the books Petit précis de méthodologie: le sens du détail dans les sciences sociales (Le bord de l'eau, 2013), Critiques du numérique (coordinated with Roland Canu, Johann Chaulet, and Julien Figeac; L'Harmattan, 2018).

She is also a member of the editorial board of the journal Sociologie du Travail, the journal Anthropologie des Connaissances, and of the scientific committee of the journal Réseaux.





DAY 2 (22 March 2024) - 09h00-09h45 (UTC+1), Amphi B001

#### Panel session

#### The Future of Co-working: Practitioners and Academic Perspectives

Moderator: Stefan Haefliger, Stockholm School of Economics and Bayes Business School

Zoom link: https://tbs-education-fr.zoom.us/i/95670078266?pwd=UDJuWTJYb0F3dUJyUFhBVmq5aFRMQT09

#### Panel members

1. Pedro Reis (online)

Pedro Reis is an expert in co-working space with more than 20 years of experience. He expressed that Design came as a learned ability to create and to make the impossible possible, a language that enabled me to speak about making with others.

2. Simone Franke (online)

Simone aka. Nina Simone is a Community Builder who is passionate about collaborative spaces and empowering women. Originally from Germany she re-built her life 6 years ago, in Portugal. Her philosophy of success is rooted in fostering organic growth and cultivating active, resilient communities.

- 3. Malin Ingman Wettler (online)
- Malin Ingman Wettler is a workplace strategy manager at Vasakronan and a member of MERC Community. With Vasakronan, she has implemented several co-working space initiatives, designing future-oriented comprehensive workspace solutions.
- 4. Anne-Sophie Icard

Anne-Sophie Icard is a COO of At Home Community in Toulouse, France. In addition, she has marketing and product strategy experiences working in several companies including MIF, ING Bank France, and AXA.

- 5. Janet Merkel
- Janet Merkel (PhD) is an urban sociologist based at the Institute of Urban and Regional Planning at Technische Universität Berlin where she works on the social and spatial re-organization of independent modes of work.
- 6. Alexandra Bernhardt

Alexandra Bernhardt (PhD) is a sociologist and expert in coworking & future of work and workplace. Currently, she works at ZeTT – Das Zukunftszentrum Thüringens and Friedrich-Schiller-Universität Jena.



















DAY 2 (22 March 2024) - 13h30-14h30 (UTC+1), Amphi B001

#### **Keynote Speakers**

Digital Nomads: In Search of Freedom, Community and Meaningful Work in the New Economy

Dr. Robert C. Litchfield, Associate Professor of Business, Washington & Jefferson College

Dr. Rachael A. Woldoff, Urban Sociologist and Professor of Sociology at West Virginia University

Zoom link: https://tbs-education-fr.zoom.us/j/95670078266?pwd=UDJuWTJYb0F3dUJyUFhBVmg5aFRMQT09

Robert C. Litchfield is an Associate Professor in the Department of Business at Washington & Jefferson College. He received his Ph.D. in industrial/organizational psychology from The Ohio State University. Rob's research focuses on creativity and innovation, identity, and the future of work. His work has been published in journals including Academy of Management Review, Group and Organization Management, Journal of Product Innovation Management, Strategic Organization, Journal of Creative Behavior, and Motivation & Emotion. Rob's book, Digital Nomads: In Search of Freedom, Community, and Meaningful Work in the New Economy (2021), is published by Oxford University Press.

Rachael A. Woldoff is an urban sociologist and Professor of Sociology at West Virginia University. Her research focuses on community, neighborhoods, crime, race, housing, and urban change. She is currently conducting research on public housing residents' experiences of displacement. Her books include High Stakes: Big Time Sports and Downtown Redevelopment, Priced Out: Stuyvesant Town and the Loss of Middle-Class Neighborhoods, and White Flight/Black Flight: The Dynamics of Racial Change in an American Neighborhood, which was awarded the Best Book Award by Urban Affairs Association. Her most recent book is Digital Nomads: In Search of Freedom, Community, and Meaningful Work in the New Economy.







# 8th RGCS Symposium Program Paper sessions







#### Session 1

Theme: Mobile Work, Mobility and Virtuality + Organizing 1

21 March 2024, Room 201, 14h30 - 15h30 (UTC+1), Session Chair : Adele Gruen, Université Paris Dauphine — PSL Zoom link : https://tbs-education-fr.zoom.us/j/97508647365?pwd=UE9PcmxpVFNUWWJ0akV3UEJnOXY2dz09

Order	Presenters	Institutions	Papers' titles
Presenter 1	Alessandra Migliore	Politecnico di Milano	Transforming workspaces : A topological perspective on multi-location work
Presenter 2	Stefano Rodighiero	Università degli Studi di Modena e Reggio Emilia	Coworking spaces as sites of Organizing : An interpretive review
Presenter 3	Alexandra Bernhardt	Friedrich-Schiller-Universität	Mobile working in the post-pandemic era : Insights from Thuringia, Germany
Presenter 4	Stefan Haefliger	Stockholm School of Economics and Bayes Business School	How does technology materialize inequality? The case of emergency remote teaching





#### **Session 2**

**Theme: ONLINE** 

21 March 2024, Room 203, 14h30 - 15h30 (UTC+1), Session Chair : Fiza Brakel (online), Vrije Universiteit Zoom link : https://tbs-education-fr.zoom.us/j/96776904369?pwd=SmhYSElqSnhZcm1QdHJGTGFCVzFMZz09

Order	Presenters	Institutions	Papers' titles
Presenter 1	Viviana Vitari	Università degli Studi di Foggia	From the name of the Rose to the augmented library: The library coworking for generative welfare
Presenter 2	Diane-Gabrielle Tremblay	Université Téluq	New models work : Hybrid and remote work
Presenter 3	Aline Fraga	Universidade Federal do Parana	The digital revolution: Redefining borders and mobilities in the world of work
Presenter 4	Nurgul Yardim	Istanbul Bilgi University	Working in a Makerspace : Through community and space





#### **Session 3**

**Theme: Hybrid Working 1** 

22 March 2024, Room 201, 10h00 - 11h00 (UTC+1), Session Chair : Anna Glaser, ESCP Business School Zoom link : https://tbs-education-fr.zoom.us/j/94512212432?pwd=WGVLRm9McFczdG92aFZaM3J4NHpOZz09

Order	Presenters	Institutions	Papers' titles
Presenter 1	Leo Bancou	Université Paris Dauphine – PSL	Together in the field and behind the screen: Experiencing (co)presence in hybrid organisational ethnographies
Presenter 2	Adele Gruen	Dauphine Recherches en Management	Remote service work: Nonmobility and community anchoring
Presenter 3	Claire Estagnasié	LabCMO, ReCor, CIRST & GREDEG	Following "work from anywhere" using a mobile and dislocated ethnographic method inspired by shadowing
Presenter 4	Chihi Amine	Louvain Research Institute in Management and Organizations	Hybrid work : From cloning to conceptualizing





#### **Session 4**

**Theme: Digital Transformation** 

22 March 2024, Room 203, 10h00 - 11h00 (UTC+1), Session Chair: Mickael Peiro, IUT Paul Sabatier Zoom link: https://tbs-education-fr.zoom.us/j/92804457817?pwd=eFBzTkxxaWhKUklGWkRwL1p1NVdzUT09

Order	Presenters	Institutions	Papers' titles
Presenter 1	Luca Alfieri	Univ <mark>ersi</mark> ty of Tartu & Politecnico di Milano	The twin transition and flexible work arrangements : A systematic literature review
Presenter 2	Dimitris Manoukas	Polite <mark>c</mark> nico di Milano	Digital innovation in Extremadura : A spatial approach of FUNDECYT-PCTX initiat ives for the local youth
Presenter 3	François-Xavier de Vaujany	Univers <mark>ité Pari</mark> s Daup <mark>hine</mark> – PSL	Emplacing beyond where things Happen: Experiencing the Timespaces of students in New York





#### Session 5

**Theme: Hybrid Working 2** 

22 March 2024, Room 201, 11h30 - 12h30 (UTC+1), Session Chair : Sabine Carton, Université Grenoble Alpes Zoom link : https://tbs-education-fr.zoom.us/j/94512212432?pwd=WGVLRm9McFczdG92aFZaM3J4NHpOZz09

Order	Presenters	Institutions	Papers' titles
Presenter 1	Sylvie Mercier	Dispositifs d'Information et de Communication à l'Ère du Numérique	The introduction of AI in organizations: Challenging models of work and workplaces
Presenter 2	Misra Ribhu	Centre d'études et de recherches appliquées à la gestion	The ubiquitous online workspace and unsafe psychological climate
Presenter 3	Gislene Haubrich	Vrije Universiteit	How can hybrid working work? Thoughts on participatory democracy in organising





#### Session 6

Theme: Mobile Work, Mobility and Virtuality + Organizing 2

22 March 2024, Room 203, 11h30 - 12h30 (UTC+1), Session Chair: TBA

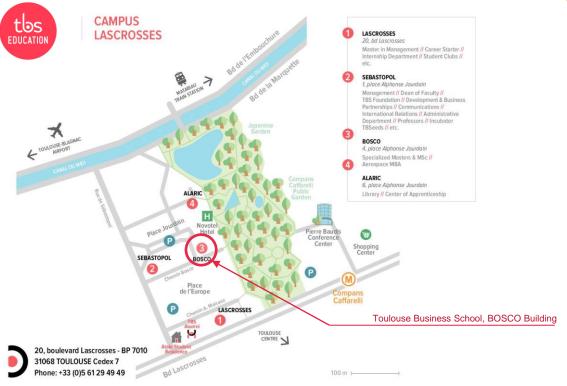
Zoom link: https://tbs-education-fr.zoom.us/j/92804457817?pwd=eFBzTkxxaWhKUklGWkRwL1p1NVdzUT09

Order	Presenters	Institutions	Papers' titles
Presenter 1	Nouhaila Goujili	ISEN Nantes	Modeling user behavior in workspaces : Challenges, tools and methods
Presenter 2	Prince Fialor	Toulouse Business School - TBS	Facilitating new product development in Small and Medium-sized Enterprises: The role of research and technology organization open labs
Presenter 3	Alena Myshko (Online)	Alena Myshko, Università Ca' F <mark>os</mark> cari Venezia	Framing spatial capital: The role of academic mobilities in local and regional development
Presenter 4	Damien Pouillanges	Laboratoire Cliniques Pathologique et Interculturelle and Kardham France	Individuals working in small workspaces with less than 10 people are less stressed during home-to-work transports: Preliminary results from a European survey





# 8th RGCS Symposium Campus Map









### **Recommended hotels**

#### **Hotels nearby**

1. Hôtel Novotel Toulouse Centre Compans Caffarelli

Location: https://maps.app.goo.gl/Q251yuUBRrJ4XNoo9

2. Hôtel Mercure Toulouse Centre Compans

Location: https://maps.app.goo.gl/EsJsLvsTG8BApxDj7

3. The Social Hub Toulouse

Location: https://maps.app.goo.gl/kDSzqJcYUSPuwZbCA

4. Appart'hôtel Odalys City Centre Compans Caffarelli

Location : https://maps.app.goo.gl/LU5aEcDmKje1DvqX8

5. B&B Hôtel Toulouse Centre Canal du Midi

Location: https://maps.app.goo.gl/fFxwfrXBxC9wc1aTA

6. Hôtel de Brienne

Location: https://maps.app.goo.gl/1Pv9HdkUbZ4zaFBp6







### **Recommended restaurants**

#### **Restaurants nearby**

1. Reflets Compans: https://www.reflets-compans.com/restaurants

Location: https://maps.app.goo.gl/AtzchHbhXSYKheJd6

2. Barricot : https://restaurantsandbars.accor.com/fr/restaurant/1585\_R001

Location: https://maps.app.goo.gl/uDb2DaBfNt8tc7uo9

3. The Social Hub Toulouse: https://www.thesocialhub.co/fr/Toulouse/manger-et-boire/

Location: https://maps.app.goo.gl/kDSzqJcYUSPuwZbCA







The City Walk from TBS to Palais de Justice & Les Halles de la Cartoucherie Organised by Michaël, Amadou, Nonthapat, Prince & Raino



### The Visit to Les Halles de la Cartoucherie

Welcome: Pierrick Bardey (Development director)
Tour: Jennate Mdidech (Development assistant)











### The eco-friendly place where you can co-work, eat, drink, shop & play sports

Address: Les Halles de la Cartoucherie, 10 Place de la Charte des Libertés Communales, 31300 Toulouse

Connection to : Public transport « Tram T1 »

Link: https://halles-cartoucherie.fr/, Map: https://maps.app.goo.gl/dSTF2Dq4DBUYzaZL7

