



**6th RGCS Symposium**

# **Space of play**

Dividing, intertwining or flowing  
the spaces?

20&21.01.2022

**MONTPELLIER**



## 6th RGCS Symposium

### Space of play - Dividing, intertwining or flowing the spaces?

*#Separating #Flowing #Working #Imaging*

*Montpellier, France - January 20<sup>th</sup> and 21<sup>th</sup>, 2022.*

It is with great honor and pleasure that the city of Montpellier, the Montpellier Research in Management laboratory (MRM) and the University Institute of Technology (IUT Montpellier-Sète) will host the sixth RGCS (Research Group on Collaborative Spaces) symposium on January 20 and 21, 2022. Researchers, practitioners, activists and students who are members and supporters of the collective are invited to exchange about the politics and managerialisation of space(s). This call for proposals do not exhaust the richness of the theme and we invite all future participants (researchers, students, practitioners, activists...) to broaden the circle of knowledge through theoretical, empirical and creative studies in organizational and work sciences, but also on all forms of art.

#### **1. Main topics**

**[1.1. #Separating the spaces]** The first section of this symposium questions the compartmentalization of spaces and their functions within society; whether it is the distinction between work and leisure, public and privatized, political and apolitical, reflection and action, activity and contemplation (Arendt, 1958). If spaces are separated, sectioned and fed by diverse functionalities, the research here will question the immutability of these spheres, making organizations increasingly hybrid and liquid, and the gaps increasingly thin (Grandazzi, 2018). This section will also contribute to the qualification of spaces, questioning hackerspaces, makerspaces, fablab, techlab, techshop, garage, repair café, sharing platform, garage, third places on what they mean (Berrebi-Hoffmann *et al.*, 2018).

- How do new technologies make the boundaries between professional and personal spheres increasingly abstract?
- How to theorize and analyze the in-between spaces and the role of boundary-spanners in new organizational forms?
- What issues for the identification and qualification of collaborative spaces?
- ...

**[1.2. #Flowing the spaces]** The second section of this symposium uses the spatial and temporal lens to analyze organized social relations. Martin Parker (2002) defines organization as “the attempt to collect and divide people and things according to some kind of pattern. The process that constitutes the social, that constructs differences and similarities across space and time”. The proposals of other spaces (Lefebvre, 1991; Foucault, 1984), forged in the utopian and dystopian imaginaries, represent counter-spaces and question their interactions, their crossings and frictions with their past, present and future environments. By designating these possible and realized spaces initially by the contestation of a dominant reality (Bazin and Naccache, 2016), thinkers such as Michel Foucault, Henry Lefebvre, or Michel de Certeau, rehabilitate the capacity of each one to embody an alternative to the established order and thus to propose other ways of organizing (Picard, 2016; Hjorth, 2005).

- How important is the notion of space and politics in the study of organizations?
- What is the relationship between spaces of reproduction and spaces of deviance?
- Do the new work practices drive out the old ones, or do they merge and pile up?
- ...

**[1.3. #Working the spaces]** As for the other symposiums, all discussion about news ways of working (Aroles *et al.*, 2021) are welcome. Certainly, the Covid19 crisis and the information technology have changed our relationship to workspaces as well as to the organization of work. In this third section, we want to explore the different aspects of work (hackers, makers, communities, digital nomads, remote-workers, activists, artists) and their impact on the organizational transformation and social relations articulation. Finally, the debates and conversation around a universal basic income, the regular controversies on the management of work, raise questions about a post-work society, even the end of work (Granter, 2019).

- Is there/what are the, differences between new and old work practices?
- How do new work practices influence (political) spaces?
- how workers, activists, and researchers today imagine post-work societies ?
- ...

**[1.4. #Imaging the spaces]** The final section looks at the place of art, poetry and dreams in the study of organizations (Biehl-Missal and Saner, 2014; Darmer and Grisoni, 2011). Imaginative thinking propelled into the field of organizations is an inherently unreal notion, sometimes derided for its non-applicability. The boundary between the real and the unreal being here envisaged as something discontinuous and experiential (Alvarez and Merchán, 1992). Thus, utopian/dystopian proposals, by denouncing or valuing our modes of society, come to reduce the gap between the possible and the impossible, “the real that exists and the real that does not exist” (Pessoa, 2011: 392). Thinking about organizations and their imaginaries (science-fiction, poetry, metaphors, etc.) could then represent particularly interesting theoretical and managerial contributions for organizational studies (Parker, 2006; Rhodes and Brown, 2005).

- What place should be given to utopias, dystopias and imaginary thoughts in the study of organizations?
- How do art and poetry feed management practices or are they fed by management practices?
- How do discursive issues perform organizations? What is the place of discourse, myths, narratives and metaphors in organizations?
- ...

## **2. Proposal format**

All submissions, related to RGCS or not, are welcome. The contributions expected for the **November 14<sup>rd</sup> 2021**, will take two main forms:

- **Proposals for communications** that aim to contribute to the conversation on the central theme of the Symposium. Papers should be approximately 500 words in length, outlining the objectives of the paper and the contributions to organizational science. Authors will then be invited to present their papers in parallel sessions.
- **Free radios** with the objective of cultivating debate and conversation on topics related to the central theme. Contributions should include one or two pages presenting the moderators (practitioners, researchers, activists, students...) and the issues at stake. Material needs will be taken care of by the Fablabs of the IUT of Montpellier (radios, microphones, sound system, *etc.*).

In order to welcome as many presentations as possible, participants **will be able to present their research remotely**, even if we hope to meet you all in Montpellier. We thus invite people interested in submitting a proposal to get in touch with us at: [collaborativespaces@gmail.com](mailto:collaborativespaces@gmail.com). Finally, registration will be free of charge, but the number of seats at the symposium will be limited and registration will be accepted on a first-come first-served basis

## **3. What is RGCS?**

RGCS is both an alternative learned society, a think tank and an immaterial maker space about and for new work practices. Collaborative communities and collaborative movements (coworkers, makers, hackers, DIY) are both a research object and a lever to transform work practices. Since late 2016, the network co-produces a new research method OWEE (Open Walked Event-Based Experimentations) aiming at transforming jointly academic and entrepreneurial work practices. This method aims at becoming a commons for academics and entrepreneurs involved in it (e.g. with a sharing of the symbolic capital of impact and citations). For more details about the Research Group on Collaborative Spaces (RGCS): [@collspaces](mailto:@collspaces) or <http://rgcs-owee.org>.

## **4. Scientific board**

Héloïse Berkowitz (CNRS, TSM Research), Amélie Bohas (IAE Lyon), Claudine Bonneau (ESG UQAM), Sabine Carton (Univ. Grenoble Alpes), François-Xavier de Vaujany (Paris- Dauphine University, PSL), Julie Fabbri (emlyon business school), Anne-Laure Fayard (New York University), Anna Glaser (ESCP Europe), Andreea Gorbatai (Berkeley University), Stefan Haeffliger (Cass Business School), Benjamin Huybrechts (emlyon business school), Martine Huyon (Sciences Po Lyon), Pierre Laniray (Paris-Dauphine University, PSL), Nicolas Lesca (Univ. Grenoble Alpes), Benoît Loeillet (emlyon business school), Janet Merkel (TUB), Montserrat Pareja-Eastaway (University of Barcelona), Guy Parmentier (Univ. Grenoble Alpes), Cristina Rossi (Polytechnic University of Milan), Viviane Sergi (ESG UQAM), Matt Statler (New York University), Tadashi Uda (Hokkaido University), Paula Ungureanu (University of Modena and Reggio Emilia), David Vallat (Sciences Po Lyon).

## **5. Local organizing committee**

Paul Chiambaretto (Montpellier Research in Management), Charlotte Chappert (Montpellier Research in Management), Anne-Sophie Fernandez (Montpellier Research in Management), Pierre Loup (Montpellier

Research in Management), Mickael Peiro (LGCO laboratory), Angélique Rodhain (Montpellier Research in Management), Marie-Laure Weber (Montpellier Research in Management), Stéphanie Bouchet (Montpellier Research in Management), Florence Nande (Montpellier Research in Management), Audrey Rouyre (Montpellier Research in Management).

## **6. Bibliography**

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# 6th RGCS Symposium Provisional programme

Wednesday 19 January 2022		
17:00-19:30	General assembly of RGCS	
Thursday 20 January 2022		
9:00-9:30	Introduction of the symposium Welcome address by François-Xavier de Vaujany	
9:30-10:30	Lecture by Daniel Hjorth Spacing and the Organizational conditions for Play  How is organization created in an already organized world? What are the organizational conditions for organization-creation? Putting process thinking to work in the inquiry of how space for playing is set up and protected in the context of existing/ established organizations, this talk will try to renew our conceptual capacity to describe and analyze such processes.	
10:45-12:15	Research conversations	
	Room 1 Clémence Cheruy + Sabine Carton	Room 2 Stéphanie Bouchet + Julie Fabbri
	Audrey Rouyre Managing knowledge tensions in coopetitive and shared space Insights from innovation projects in the aerospace industry	Florence Orillard, Maxime Malafosse A "basecamp to explore the future" facing crisis. Analysing the resilience strategy of thecamp.
	Prince Gilbert Fialor, Eric Michaël Laviolette and Amadou Lô The creative function of open labs in fostering a regional innovation system	Piotr Boulangé How defining coworking, by looking at its history, can make us foresee the future of the labor market.
	Véronique Dethier Space and creativity's dynamics: inhabiting polarities	Nathalie Carol, Hélène Delacour Exploring the role of spaces in the strategic sensemaking process: The case of hammering at the Office National des Forêts
12:30-13:30	Break	
13:45-15:15	Research conversations	
	Room 1 Charlotte Chappert + Albane Grandazzi	Room 2 Mickael Peiro + Anna Glaser
	Emmanuel Costa From third places to hybrid places: (re)interpreting co-working spaces through the geographic experience of co-workers	Jean-François Stich, Aurore Dandoy Speculative Fiction Writing for Counterfactual Theorizing in Management Research
	Gislene Feiten Haubrich, Lukáš Danko Approaching activity: Czech managers view on coworking life balance in hybrid spaces	Hélène Michel « Dear Classroom, long time no see... » : Love, breakup or letters of regrets from students to their classroom during the pandemic
	Klaus-Peter Schulz, Antonino Ardilio Augmented collaborative spaces for idea development – digitalization and the problem of virtual embodiment	Mickael Peiro, Pierre Loup How cinema represents Artificial Intelligence over time and space: A critical perspective of fictions and organizations.
	Aurore Dandoy, Julie Fabbri, Anna Glaser and Albane Grandazzi A reflexive and lyric parenthesis about a research collective.	François-Xavier de Vaujany Playfulness as the Opening of Pragmatist Inquiry: Looking for New Toys in Academia

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## Provisional programme

15:15-15:30	Break	
15:30-17:45	Living the space	
	Workshop 1. Photographic exhibition by Magzby Workshop 2. Creating one song together	
18:00	Learning expedition through Montpellier	
	Streets and Arts around the city center of Montpellier	
Coming in the « Marché du Lez » - Setup in former industrial and agricultural premises: a printing works, a farmhouse and warehouses located on the front of « Les rives du Lez ».		
Friday 21 January 2022		
9:00-10:00	Lecture by Emma Bell Doing sensory, affective and embodied research in organizations.	
	How do we come to know organizations through sensory, affective, embodied and spatially emplaced relations and practices of inquiry? And how do research assemblages – including methods, researcher(s), participants, material objects and spaces – come together and produce affects? In this talk I will draw on my own experiences of studying craft work in order to address these questions and consider their implications for the practice of organizational research.	
10:15-10:30	Break	
10:45-12:15	Research conversations	
	Room 1 Audrey Rouyre + David Vallat	Room 2 Angélique Rodhain + Gislène Feiten
	LGCO Collective work Thinking organization (sciences) in the anthropocene area - Resisting, regulating and imaging new ways of organizing.	Lisa Buchter Reorganizing care and chores in cooperative housing. Rule reflexivity and the transformation of domestic spheres
	Aurore Dandoy The witch’ myth among French women entrepreneurs in coworking spaces	Nour Alrabie Organizing overseas: extension of a shrinking space
	Robert Viseur, Bérengère Fally Meaning of « spaces » in the makers’ response to the COVID-19 pandemic	Amparo Jiménez A community choir: Colombians in exile
12:30-13:00	Conclusions of the symposium	
	Next symposium in [Surprise]	